

2021 Annual Report



Involved with.

-2021 Donor



My service dog is a Hero Labrador. He has changed my life. He is attentive, always there and oh so smart, which is a direct result of his great lineage. Thank you Hero Labradors, for my special guy.

-2021 Recipient

James

Mission: to breed and select Labrador Retrievers of the highest quality, possessing the aptitude for service dog training, and to provide these dogs at no cost to service dog training programs.



Vision: Selected programs agree to train and provide these dogs at no cost to disabled American Veterans, their Families, the Military Community, and First Responders.

Our Impact

Hero Labradors provides puppies at absolutely no cost to recipient organizations and occasionally to experienced and vetted individual recipients for self-training through a nonprofit training organization. Our work is the result of a deep commitment to the populations we serve—the men and women who volunteered to put the needs of others before their own needs: the wounded Veteran, the Police Officer, the Firefighter, the Emergency Medical Technician injured in the line of duty, and the phenomenal organizations that are working to provide them with highly-trained service dogs.

- **47** Pups produced in 2021 (**of 98 Total pups since inception!**)
- **47** Pups delivered to Service Dog training programs or individual trainers
Nearly **7,000** miles driven to the Vet and delivering our pups to training programs across the country.
- Over **2900** pounds of dog and puppy food consumed in 2021
- Over **\$6000** spent on dog food alone in 2021



2021 Financials

	Dec 31, 21		
	Debit	Credit	
1 · Hero Labradors Checking	70,960.39		
15000 · Furniture and Equipment	341.35		
16400 · Vehicles	32,450.00		
17400 · Accum Depr - Vehicles		3,530.00	
32000 · Unrestricted Net Assets		51,016.61	
11 · Donations through Facebook		20,089.53	
43300 · Direct Public Grants		1,297.30	
43330 · Foundation and Trust Grants		0.73	
43400 · Direct Public Support		4,555.27	
43410 · Corporate Contributions		207.48	
43430 · Donated Prof Fees, Facilities		258.23	
43440 · Gifts in Kind - Goods		15,469.68	
43450 · Individ, Business Contributions		72,880.62	
44800 · Indirect Public Support		8,656.19	123,415.03
10 · AKC registrations	571.00		
15 · Reimbursement for expenses	1,552.31		
17 · web hosting	664.04		
2 · Veterinary	16,242.92		
3 · Dog Food	5,945.28		
4 · Kennel Supplies and Equipment	11,483.80		
5 · Marketing Materials	2,909.96		
6 · Service Fee	344.45		
60900 · Business Expenses	57.00		
62810 · Depr and Amort - Allowable	3,530.00		
62870 · Property Insurance	3,902.30		
62890 · Rent, Parking, Utilities	13,067.97		
65050 · Telephone, Telecommunication	2,401.71		
68300 · Travel and Meetings	40.98		
68320 · Travel	22.39		
13 · Puppy delivery Lodging	132.66		
7 · Shipping	59.20		
8 · Van fuel and maintenance	11,281.93		74,209.90
TOTAL	177,961.64	177,961.64	49,205.13



Officers:

Charles Ziegenfuss
Major, US Army, Retired
Founder and President
Disabled Veteran

Carren Ziegenfuss
CFO, Executive VP
Disabled Veteran

Board Members:

Carrie Costantini
(retired)

Rick M. John

Mark Concialdi, CPA

Richard P. Lowe

Matthew Burden
Major, US Army, Retired

Mitchell Bell
Lt. Col., USMC, Retired

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