

2020 Annual Report





I am forever linked and grateful to Hero Labradors through my service dog Hawkeye. He has had such a huge impact on my life that its hard to imagine life without him. His temperament, personality, and performance of trained tasks for my disabilities exceeded my hopes and expectations.

-Warrior Recipient

Mission: to breed and select Labrador Retrievers of the highest quality, possessing the aptitude for service dog training, and to provide these dogs at no cost to service dog training programs.



Vision: Selected programs agree to train and provide these dogs at no cost to disabled American Veterans, their Families, the Military Community, and First Responders.

Our Impact

Hero Labradors provides puppies at absolutely no cost to recipient organizations and occasionally to experienced and vetted individual recipients for self-training through a nonprofit training organization. Our work is the result of a deep commitment to the populations we serve—the men and women who volunteered to put the needs of others before their own needs: the wounded Veteran, the Police Officer, the Firefighter, the Emergency Medical Technician injured in the line of duty, and the phenomenal organizations that are working to provide them with highly-trained service dogs.

- **15** Pups produced in 2020 (**of 51 Total pups since inception!**)
- **15** Pups delivered to Service Dog training programs or individual trainers
Nearly **7,000** miles driven to the Vet and delivering our pups to training programs across the country.
- Over **2,460** pounds of dog and puppy food consumed in 2020
- Over **\$5871.32** spent on dog food alone in 2020



2020 Financials

			Jan - Dec 20
Ordinary Income/Expense			
Income			
11 · Donations through Facebook			
12 · Donation through Facebook			3,010.02
11 · Donations through Facebook - Other			10,308.95
Total 11 · Donations through Facebook			13,318.97
43400 · Direct Public Support			
43410 · Corporate Contributions			109.37
43450 · Individ, Business Contributions			32,130.50
43400 · Direct Public Support - Other			13,293.76
Total 43400 · Direct Public Support			45,533.63
44800 · Indirect Public Support			10.00
Total Income			58,862.60
Gross Profit			58,862.60
Expense			
10 · AKC registrations			270.00
16 · Raffle sales			-3,074.45
17 · web hosting			204.63
2 · Veterinary			15,031.44
3 · Dog Food			4,168.35
4 · Kennel Supplies and Equipment			3,969.91
5 · Marketing Materials			650.40
6 · Service Fee			179.40
68300 · Travel and Meetings			
68320 · Travel			
13 · Puppy delivery Lodging			416.68
68320 · Travel - Other			125.00
Total 68320 · Travel			541.68
68300 · Travel and Meetings - Other			1,275.57
Total 68300 · Travel and Meetings			1,817.25
7 · Shipping			296.65
8 · Van fuel and maintenance			4,418.06
Total Expense			27,931.64
Net Ordinary Income			30,930.96
Net Income			30,930.96



Officers:

Charles Ziegenfuss
Major, US Army, Retired
Founder and President
Disabled Veteran

Carren Ziegenfuss
CFO, Executive VP
Disabled Veteran

Board Members:

Carrie Costantini
(retired)

Rick M. John

Mark Concialdi, CPA

Richard P. Lowe

Matthew Burden
Major, US Army, Retired

Mitchell Bell
Lt. Col., USMC, Retired

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