

2019 Annual Report





I've helped raise/train 9 dogs over the past four years and [Hero Labradors] Ramsey has been my favorite by far. He has never had one behavior issue and will always be my favorite to work with. He is so sweet and smart and friendly. He is going to be paired with a veteran soon!
—Rose
Christianson,
Patriot PAWS
Puppy Raiser



Mission: to breed and select Labrador Retrievers of the highest quality, possessing the aptitude for service dog training, and to provide these dogs at no cost to service dog training programs.



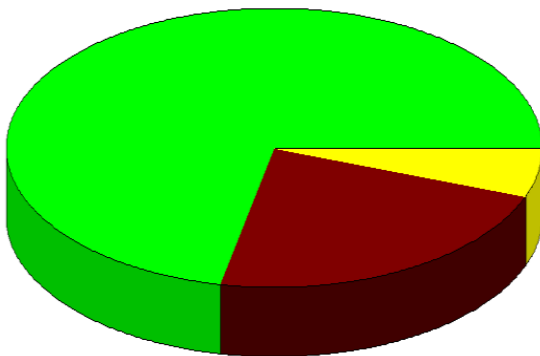
Vision: Selected programs agree to train and provide these dogs at no cost to disabled American Veterans, their Families, the Military Community, and First Responders.

Our Impact

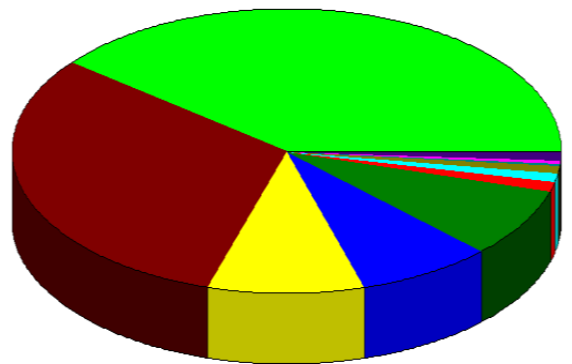
Hero Labradors provides puppies at absolutely no cost to recipient organizations and occasionally to experienced and vetted individual recipients for self-training through a nonprofit training organization. Our work is the result of a deep commitment to the populations we serve—the men and women who volunteered to put the needs of others before their own needs: the wounded Veteran, the Police Officer, the Firefighter, the Emergency Medical Technician injured in the line of duty, and the phenomenal organizations that are working to provide them with highly-trained service dogs.

- Expansion to **6** dogs in our breeding program
- **16** Pups produced in 2018
- **8** Pups delivered to Service Dog training programs or individual trainers (and **14** more in early 2019!)
- Over **4,000** miles driven to the Vet and delivering our pups to training programs across the country.
- Over **4400** pounds of dog and puppy food consumed since 2016

2018 Financials



43400 - Direct Public Support	71.83%
44800 - Indirect Public Support	22.68
49900 - Uncategorized Income	5.49
Total	\$43,200.35



2 - Veterinary	39.46%
4 - Kennel Supplies and Equipment	31.09
5 - Marketing Materials	9.30
3 - Dog Food	8.04
8 - Van fuel and maintenance	8.01
68300 - Travel and Meetings	1.22
10 - AKC registrations	0.96
60900 - Business Expenses	0.85
6 - Service Fee	0.46
65000 - Operations	0.33
7 - Shipping	0.28
Total	\$41,885.22

2018 Financials

			Unclassified	TOTAL
Ordinary Income/Expense				
Income				
43400 · Direct Public Support				
43450 · Individ, Business Contributions			16,359.47	16,359.47
43400 · Direct Public Support - Other			14,672.25	14,672.25
Total 43400 · Direct Public Support			31,031.72	31,031.72
44800 · Indirect Public Support			9,797.80	9,797.80
49900 · Uncategorized Income			2,370.83	2,370.83
Total Income			43,200.35	43,200.35
Expense				
10 · AKC registrations			401.00	401.00
2 · Veterinary			16,528.46	16,528.46
3 · Dog Food			3,368.33	3,368.33
4 · Kennel Supplies and Equipment			13,023.04	13,023.04
5 · Marketing Materials			3,894.31	3,894.31
6 · Service Fee			192.39	192.39
60900 · Business Expenses			357.00	357.00
65000 · Operations				
65020 · Postage, Mailing Service			138.10	138.10
Total 65000 · Operations			138.10	138.10
68300 · Travel and Meetings			509.60	509.60
7 · Shipping			119.12	119.12
8 · Van fuel and maintenance			3,353.87	3,353.87
Total Expense			41,885.22	41,885.22
Net Ordinary Income			1,315.13	1,315.13
Net Income			1,315.13	1,315.13



Officers:

Charles Ziegenfuss
Major, US Army, Retired
Founder and President
Disabled Veteran

Carren Ziegenfuss
CFO, Executive VP
Disabled Veteran

Board Members:

Carrie Costantini

Ricky John

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Major, US Army, Retired

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